

SAN DIEGO BUILDING OWNERS AND MANAGERS ASSOCIATION

BOMA

San Diego



2024 PLATINUM PARTNER BENEFITS

Cost \$9,200 | Value \$24,000

RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR THREE LEVEL

- Platinum level partners to be capped at 6 companies per year*. (*2023 Platinum Partners will be grandfathered into the Platinum level in 2024 if they choose to renew.)

SIX MEETINGS

- Invitation, website, collateral advertisement
- 4 event tickets per in person meeting
 - Ability to provide tickets to managers of your choice
- Digital logo display
- Tabletop logo display (for in person meetings)
- Tabletop display at appointed luncheon (for in person meetings)
- 5-minute commercial at your assigned luncheon.
- Platinum Sponsor Ribbon
- In opening remarks, acknowledged, asked to stand up, round of applause - Specify Platinum Sponsor
- All Annual Supporting Partners will have right to speaking opportunities and the most qualified candidate will be selected based on their experience/resume for that topic.
- The registration list for each meeting will be emailed to all ASP's after the event

EMERGING PROFESSIONALS' EVENTS

- The registration list for each meeting will be emailed to all ASP's after the event

GOLF TOURNAMENT

- Invitation, website, collateral advertisement
- Monetary discount equivalent to cost of foursome or one *Regular* tee with first round choice sponsorship placement* (**Does not include upgrade fee to serve alcohol on tee [Premium tee].*)
- Platinum tee sponsors will get priority tee hole selection before other tee sponsors, in the order of registration.

WEBSITE ADVERTISING

- Logo and link on bomasd.org sponsor page
- Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING

- Logo and link in monthly newsletter sponsor page

NEW EVENT TBD

- 2 tickets to the event
- Monetary discount from check-out total equivalent to cost of 2 tickets



2024 PLATINUM PARTNER BENEFITS

EXPO

- 20% discount on expo booth

TOBY & MEMBERSHIP AWARDS GALA

- One table (seats 10 people)
- Digital Sponsor Recognition
- Monetary discount from check-out total equivalent to cost of 1 table.
- Company name on reserved table(s)
- Digital Sponsor Recognition
- 15% discount off one additional table.

BOMA CLASSES

- First right of refusal to sponsor a Foundations session breakfast or lunch.
- Ability to be introduced to the class.
- The registration list for the Foundations class will be sent to you.

SOCIAL MEDIA PROMOTION

BOMA San Diego's social media promotions will exclusively feature Annual Supporting Partners and will not promote any companies that are not current ASPs*

*Exceptions will be made for management companies and associate companies that have made a significant contribution to BOMA San Diego in the form of donations received or a la carte sponsorships for various events. The exceptions will be approved by the Sponsorship Committee.

- One company profile and link on BOMA San Diego's Facebook page
- Social Media tags to be shared with sponsors so they can re-post
- One company sponsored LinkedIn post
- One company sponsored Instagram post

SPONSOR HIGHLIGHTS & OFFERS E-BLAST

- Sent once per year to all members
- One link per company included
- Sponsor to provide article content and requested distribution date

LOGO

- Right to use BOMA San Diego "Supporting Partner" logo in company collateral

EARLY ACCESS

- Early Access to All Sponsorship Opportunities

DIGITAL DIRECTORY

Our digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! A link to this digital directory will also be included in the monthly newsletter.

- Company name and contact info for up to 3 representatives (must be current BOMA members) will be included in the directory
- Logo will be included in the directory



2024 GOLD PARTNER BENEFITS

Cost \$7,200 | Value \$21,500

RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR THREE LEVEL

- Gold level partners to be capped at 12 companies per year*. (*2023 Gold Partners will be grandfathered into the Gold level in 2024 if they choose to renew.)

SIX MEETINGS

- Invitation, website, collateral advertisement
- 2 event tickets per in person meeting
 - Ability to provide tickets to managers of your choice
- Digital logo display
- Tabletop display (for in person meetings)
- Tabletop display at appointed luncheon (for in person meetings)
- 1 minute commercial on your assigned luncheon
- Gold Sponsor Ribbon
- In opening remarks, acknowledged, asked to stand up, round of applause - Specify Gold Sponsor
- All Annual Supporting Partners will have right to speaking opportunities and the most qualified candidate will be selected based on their experience/resume for that topic.
- The registration list for each meeting will be emailed to all ASPs after the event

EMERGING PROFESSIONALS' EVENTS

- The registration list for each meeting will be emailed to all ASPs after the event

GOLF TOURNAMENT

- Invitation, website, collateral advertisement
- Monetary discount equivalent to cost of foursome or one Regular tee with first round choice of sponsorship placement after Platinum partners and in the order of registration.* (Does not include upgrade fee to serve alcohol on tee. [*Premium tee*].)

WEBSITE ADVERTISING

- Logo and link on bomasd.org sponsor page
- Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING

- Logo and link in monthly newsletter sponsor page

NEW EVENT TBD

- 2 tickets to the event
- Monetary discount from check-out total equivalent to cost of 2 tickets



2024 GOLD PARTNER BENEFITS

EXPO

- 15% discount on expo booth

TOBY & MEMBERSHIP AWARDS GALA

- 4 attendee tickets
- Digital Sponsor Recognition
- Monetary discount from check-out total equivalent to cost of 4 tickets

BOMA CLASSES

- First right of refusal to sponsor a Foundations session breakfast or lunch.
- Ability to be introduced to the class.
- The registration list for the Foundations class will be sent to you.

SOCIAL MEDIA PROMOTION

BOMA San Diego's social media promotions will exclusively feature Annual Supporting Partners and will not promote any companies that are not current ASPs*

*Exceptions will be made for management companies and associate companies that have made a significant contribution to BOMA San Diego in the form of donations received or a la carte sponsorships for various events. The exceptions will be approved by the Sponsorship Committee.

- One company profile and link on BOMA San Diego's Facebook page
- Social Media tags to be shared with sponsors so they can re-post
- One company sponsored LinkedIn post
- One company sponsored Instagram post

SPONSOR HIGHLIGHTS & OFFERS E-BLAST

- Sent once per year to all members
- One link per company included
- Sponsor to provide article content and requested distribution date

LOGO

- Right to use BOMA San Diego "Supporting Partner" logo in company collateral

EARLY ACCESS

- Early Access to All Sponsorship Opportunities

DIGITAL DIRECTORY

Our digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! A link to this digital directory will also be included in the monthly newsletter.

- Company name and contact info for up to 2 representatives (must be current BOMA members) will be included in the directory
- Logo will be included in the directory



2024 SILVER/ENERGY PARTNER BEFEFITS

Cost \$5,000 (SILVER) / \$6,000 (ENERGY)
Value \$18,500 / \$19,500

RIGHT OF FIRST REFUSAL TO RENEW THE FOLLOWING YEAR THREE LEVEL

- Silver level partners to be capped at 18 companies per year*. (*2023 Gold Partners will be grandfathered into the Silver level in 2024 if they choose to renew.)

SIX MEETINGS

- Invitation, website, collateral advertisement
- 2 event tickets per in person meeting
 - Ability to provide tickets to managers of your choice
- Digital logo display
- Tabletop logo display (for in person meetings)
- Tabletop display at appointed luncheon (for in person meetings)
- Verbal recognition on your assigned luncheon
- Silver Sponsor Ribbon
- In opening remarks, acknowledged, asked to stand up, round of applause
 - Specify Silver Sponsor
- All Annual Supporting Partners will have right to speaking opportunities and the most qualified candidate will be selected based on their experience/resume for that topic.
- The registration list for each meeting will be emailed to all ASPs after the event

EMERGING PROFESSIONALS' EVENTS

- The registration list for each meeting will be emailed to all ASPs after the event

GOLF TOURNAMENT

- Invitation, website, collateral advertisement
- 2 player registrations
- Monetary discount will be 50% the cost of a foursome

WEBSITE ADVERTISING

- Logo and link on bomasd.org sponsor page
- Link on bomasd.org homepage

E-NEWSLETTER ADVERTISING

- Logo and link in monthly newsletter sponsor page

NEW EVENT TBD

- 1 ticket to the event
- Monetary discount from check-out total equivalent to cost of 1 ticket



2024 SILVER/ENERGY PARTNER BENEFITS

EXPO

- 10% discount on expo booth

TOBY & MEMBERSHIP AWARDS GALA

- 2 attendee tickets
- Digital Sponsor Recognition
- Monetary discount from check-out total equivalent to cost of 2 tickets

BOMA CLASSES

- First right of refusal to sponsor a Foundations session breakfast or lunch.
- Ability to be introduced to the class.
- The registration list for the Foundations class will be sent to you.

SOCIAL MEDIA PROMOTION

BOMA San Diego's social media promotions will exclusively feature Annual Supporting Partners and will not promote any companies that are not current ASPs*

*Exceptions will be made for management companies and associate companies that have made a significant contribution to BOMA San Diego in the form of donations received or a la carte sponsorships for various events. The exceptions will be approved by the Sponsorship Committee.

- One company profile and link on BOMA San Diego's Facebook page
- Social Media tags to be shared with sponsors so they can re-post
- One company sponsored LinkedIn post
- One company sponsored Instagram post

SPONSOR HIGHLIGHTS & OFFERS E-BLAST

- Sent once per year to all members
- One link per company included
- Sponsor to provide article content and requested distribution date

LOGO

- Right to use BOMA San Diego "Supporting Partner" logo in company collateral

EARLY ACCESS

- Early Access to All Sponsorship Opportunities

DIGITAL DIRECTORY

Our digital directory featuring all sponsors will be sent out to Principal Members once per quarter in a dedicated e-blast! A link to this digital directory will also be included in the monthly newsletter.

- Company name and contact info for 1 representative (must be current BOMA members) will be included in the directory



2024 LOGO & SOCIAL MEDIA MARKETING CONTENT

Our Annual Supporting Partners will be featured on BOMA San Diego's website, e-blast communication and social media. Listed below are the marketing items needed from each Annual Supporting Partner Company, including deadlines:

COMPANY LOGO

- Submit your Company Logo to the BOMA Office by the end of January.
- Logos should be in vector format, either .pdf or illustrator file (file type = .eps, or .ai, or .pdf)

SOCIAL MEDIA MARKETING CONTENT

- Annual Supporting Partners will be featured at one Membership Meeting. The Sponsorship Committee will notify you of your assigned month. Marketing content is due one month prior to your assigned month.
- Photos should be at least 300 dpi.
- *Platinum level partners to submit one Company stock photo and caption, and up to 3 BOMA San Diego member headshots
- *Gold level partners to submit one Company stock photo and caption, and up to 2 BOMA San Diego member headshots
- *Silver/Energy partners to submit one company stock photo and caption, and up to 1 BOMA San Diego member headshot

TRENDS AND TIPS ARTICLE SUBMISSIONS

All BOMA San Diego members are allowed to submit Trends and Tips articles for the BOMA San Diego newsletter. Trends and Tips articles are educational, not salesy. Annual Supporting Partners are given first right each month before the opportunity is open to the general membership. Reminders to submit will be sent throughout the year. Please send content to the Communications Committee Chairperson and Sponsorship Chairperson.

2024 COMMITMENT

Company Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____
Company Website Address: _____
Referred by (if applicable): _____

SUPPORTING PARTNER LEVEL

___ PLATINUM PARTNER (\$9,200) ___ GOLD PARTNER (\$7,200) ___ SILVER/ENERGY PARTNER (\$5,000 / \$6,000)

PAYMENT INFORMATION

Company Check (make check payable to BOMA San Diego): Check # _____ For \$: _____

Request Invoice: ___

Charge: ___ Visa ___ Mastercard ___ American Express Card #: _____

Exp: _____

3 Digit Security Code: _____ Name on Card: _____

Signature: _____ Billing Zip: _____

CHECKLIST FOR SUPPORTING PARTNERS

- Complete and submit Supporting Partner agreement no later than December 31, 2023.
- E-mail hi-res logo to: bae@bomasd.org (refer to page 8 for file format)
- Send company social media (Instagram, Facebook, LinkedIn & Twitter) handles to: bae@bomasd.org
- Request invoice or submit credit card payment
- BOMA Membership Dues for the incoming year must be paid in full for 2024.
- **Sponsor payments must be paid in full by January 31, 2024**

The BOMA Office reserves the right to withhold discounts and comps until full payment is received.

*By signing below, I understand that I am making a commitment to participate in BOMA San Diego Supporting Partner opportunities. The terms of this agreement are between January 1, 2024 through December 31, 2024. **If full payment is not received, I understand the sponsorship agreement may be cancelled and I will not receive any marketing benefits.***

Signature: _____ Date: _____

Accepted by: _____ Date: _____

Please Mail or E-mail Completed Form To:

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